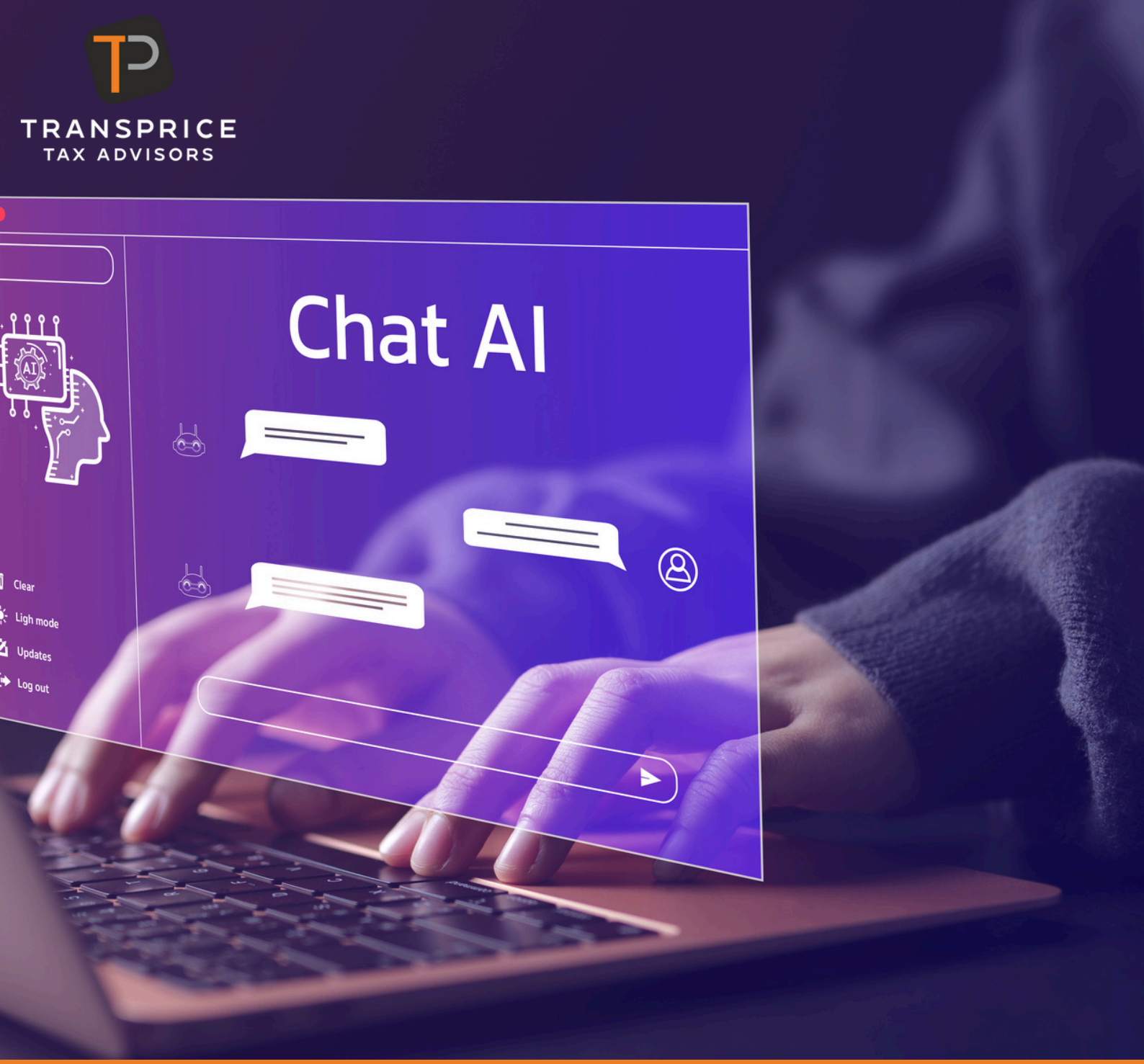
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CASE STUDY

Industry: Technology

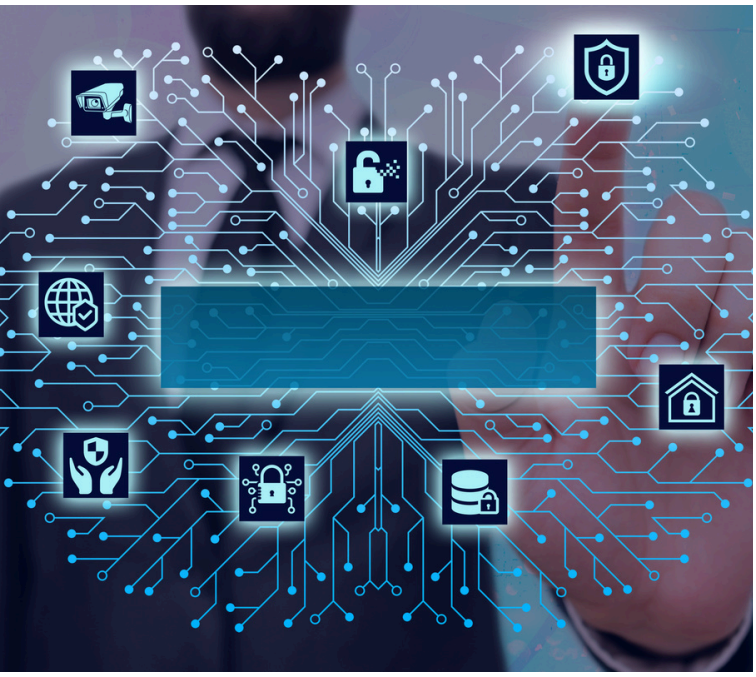
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Firms Role

Transprice Tax has played a pivotal and multifaceted role in facilitating this technology company's journey towards achieving optimal tax and transfer pricing structures globally. Across various dimensions. TransPrice Tax has provided comprehensive support tailored to the specific needs of the company's diverse operations.

About the client

The Unicorn client helps businesses chat with customers across messaging apps, reaching billions monthly. The platform simplifies building chatbots for marketing, sales, and support.



Matter description

Our experts at TransPrice Tax were involved in the following :

Global Transfer Pricing Expertise

- Comprehensive documentation ensuring compliance across jurisdictions (OECD guidelines).
- Analysis of inter-group transactions and transfer pricing reports.
- Collaborated to establish robust documentation processes.

Litigation Support:

- Strategic representation before tax authorities (especially India).
- Aimed at efficient dispute resolution and constructive dialogue.

Strategic Tax Planning:

- Developed approach notes for finalized structures between group entities.
- Prepared Economic rationale analysis for chosen methodologies and benchmarks.
- Balancing regulatory compliance with the said Group's business goals.

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Tax Efficiency Optimization:

- Identification of opportunities during tax assessments.
- Implementation of innovative solutions for improved tax efficiency.
- Delivered end-to-end tax solutions, resolving longstanding issues.

Impact

- Addressed a wide range of tax challenges (documentation, litigation, planning, optimization).
- Demonstrated expertise across various tax categories (corporate, transfer pricing, indirect)
- Streamlined transfer pricing structures & rationalized entity structures for long-term efficiency.
- Aligned solutions with the said Group's business objectives for future growth.
- Provided global transfer pricing services from a single location for a multinational giant.
- Showcased expertise beyond India, handling complex transactions across jurisdictions.



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To know more get in touch with us



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